

REP HEADLINE# 6261748  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
HARRIS REPORT FROM REP  
AUG 2/12 16:47

\*\*\* WNCG-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/B OBAMA/D/PRE/US  
AGY # \_\_\_\_\_ AGY. NAME GREER, MARGOLIS, MITCHELL  
3050 K ST NW,

WASHINGTON, DC 20007

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME LAURA BASSETT  
SALES PRSN WA- MICK NESCI (H)

ORDER # \_\_\_\_\_ CONTRACT # 6261748  
PRDCT OBAMA FOR PRES FLT C EST# 1549 COMMENTS: (LINE, ORDER, INVOICE)

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES AUG4/12 AUG17/12 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED  
DATE AUG2/12 16:47

REP: NEW ORDER  
TTL 8400 @ 17X  
PLS CFM

THANKS, MIKE FOR MICK

CON CM

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

OBAMA FOR PRESIDENT FLIGHT C

UF  
8/3  
CD

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:  
:LINE#: : : : : : DATE : DATE : /WK: INV'T : :SPTS:

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1549  
AGENCY PRODUCT CODE = 101

1. 400P-500P 30 \$210.00 8/13 8/17 5 M-F  
PROGRAM : ELLEN<  
CON COM1: ELLEN<

6.12802014

REP HEADLINE# 6261748

**KEL-LEU# 03-310-2323  
ORDER WORKSHEET**

HARRIS REPORT FROM REP FAX# 703-516-96

U AUG2 / 12 16:47

**Greer Margolis Mitchell**  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

**Barack Obama/ D/ President**  
**Submission Number 198 Issue 1**



**WNCN-TV**

1205 Front St  
Raleigh, NC 27609

**PHONE (919) 836-1717 FAX (919) 836-1747**

<b>Client:</b>	Barack Obama/ D/ President	<b>Submission Cost:</b>	8400	<b>Campaign Ref:</b>	E-120803015
<b>Buyer:</b>	..	<b>Client/Product/Estimate:</b>	95 /101 /1549	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	08/04/12 to 08/19/12	<b>Weeks:</b>	3	<b>Order Ref:</b>	08261748
<b>Est./PO Number:</b>	06261748	<b>Contract type:</b>	Political	<b>Business Type:</b>	General

<b>Product:</b>	Obama For Pres Fit C	<b>Booking Group:</b>	WNCN	<b>Key Market:</b>	Raleigh-Durham, NC
<b>Demographic:</b>	(L) Household	<b>Order:</b>		<b>8400</b>	

Ref	Sales Product Details			Rate	Spot Type	07/30	08/06	08/13	Total	Cost
1	M-F 4p Ellen			210	Nbr of Spots			5	5	1050
	MTWTF..			30	Comme					
2	M-F 7a Today Show			575	30	Nbr of Spots		5	5	2875
	MTWTF..				Comme					
3	M-F 7a Today Show			650	Nbr of Spots		1		1	650
	MTWTF..			30	Comme					
4	M-F 9a Today Show II			300	Nbr of Spots		1		1	300
	MTWTF..			30	Comme					
5	M-F 6a News			225	Nbr of Spots		1		1	225
	MTWTF..			30	Comme					
6	M-F 6p News			400	Nbr of Spots		1		1	400
	MTWTF..			30	Comme					
7	M-F 7p News			300	Nbr of Spots		1		1	300
	MTWTF..			30	Comme					
8	M-Su Late News Post Premium Event			1300	Nbr of Spots		2		2	2600
	MTWTFSS Isolations: W/C 08/06			30	Comme					
	MTWTFSS									
<b>Weekly Totals:</b>		<b>Total Spots/Ord Spots)</b>					7	10	17	

Grand Totals

Local

	Month 8 Weeks: 4		
	07/30	08/06	08/13
Spots	17	0	7
Cost	8400	0	4475
			3925

**Grand Totals:**

Spots:	17
Gross Total:	8,400.00
Commission:	1,260.00
Net Total:	7,140.00